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(54) SYSTEM AND METHOD FOR IDENTIFYING DEVIATING CELL-SITES

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 H04W 16/00
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 H04W 36/00
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 H04W 24/08
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(52) U.S. Cl.

CPC *H04W 24/08* (2013.01)

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CPC H04W 24/02; H04W 4/22; H04W 76/007; H04W 4/06; H04W 4/021; H04W 24/10; H04W 24/08; H04W 88/18; H04W 16/00; H04H 20/59; H04H 60/66; H04H 60/64

See application file for complete search history.

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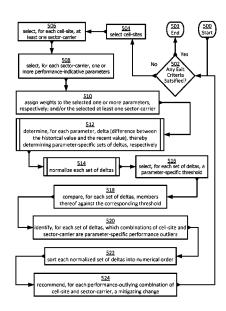
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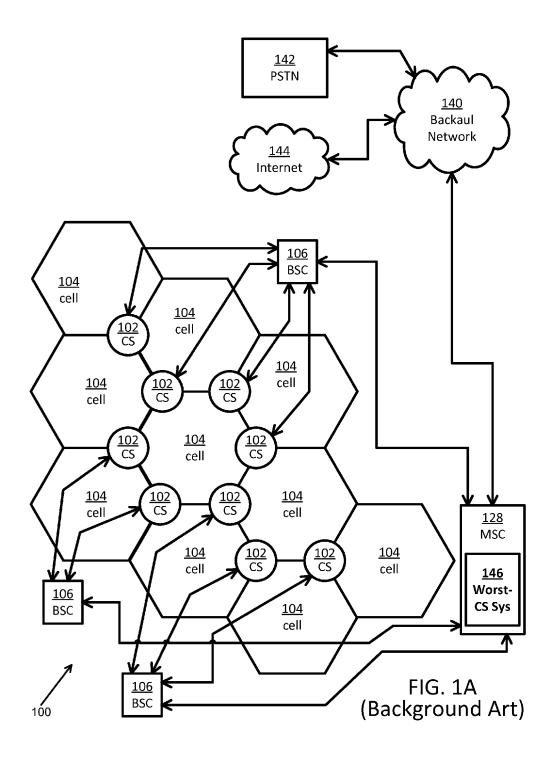
(74) Attorney, Agent, or Firm — Symbus Law Group; Charles B. Lobsenz

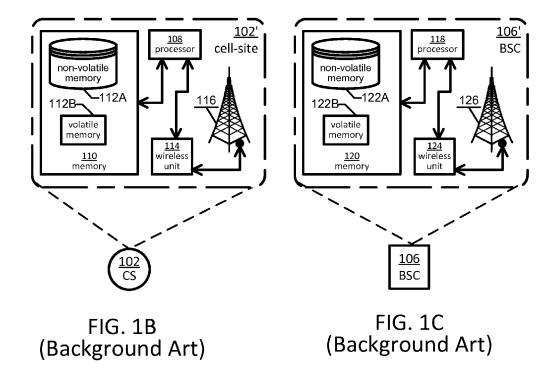
(57) ABSTRACT

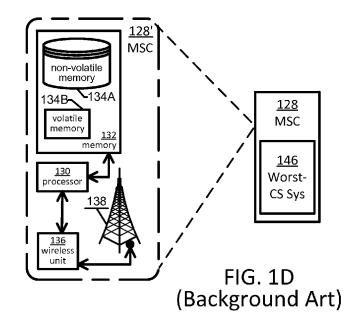
A method of identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network, the method comprising: selecting cell-sites; selecting, for each cell-site, at least one sector-carrier; selecting, for each sectorcarrier, one or more KPIs; determining, for each KPI, a historical value and a recent value based on samples of the KPI taken during a historical period and a recent period, respectively, the recent period being a subset of the historical period; determining, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPI-specific sets of deltas, respectively; normalizing each set of deltas; selecting, for each set of deltas, a KPI-specific threshold; comparing, for each set of deltas, members thereof against the corresponding threshold; and identifying, for each set of deltas, which combinations of cell-site and sector-carrier are KPI-specific performance outliers based on the comparison, respectively.

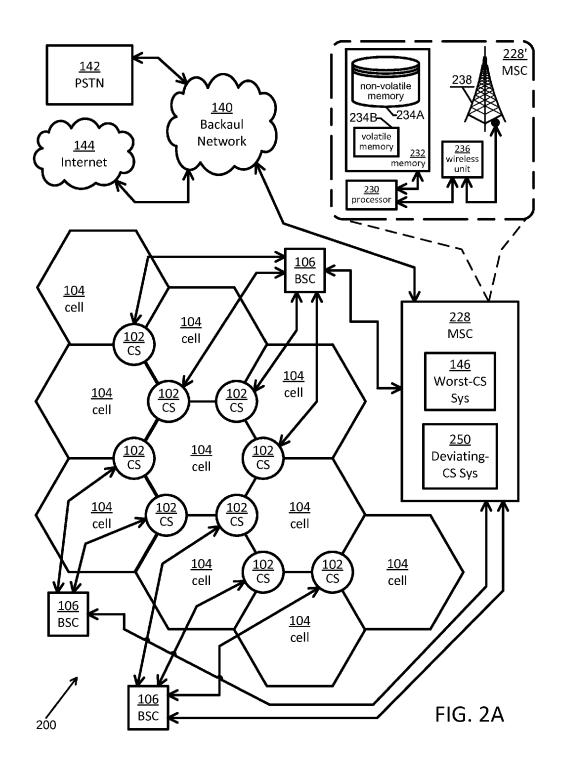
30 Claims, 10 Drawing Sheets











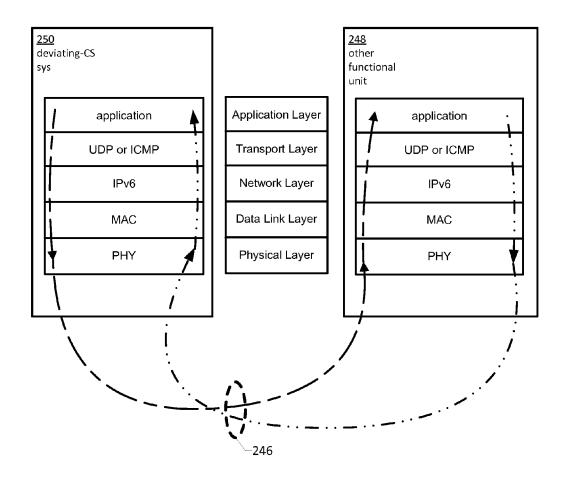
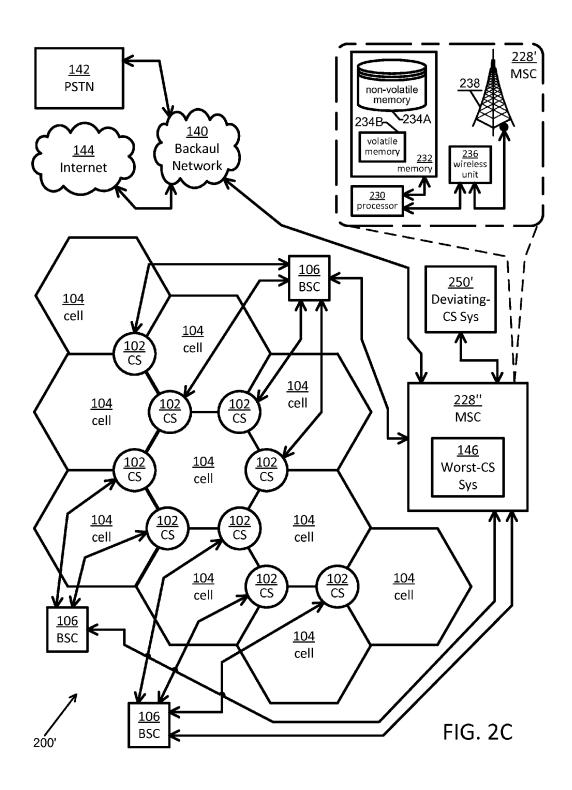


FIG. 2B



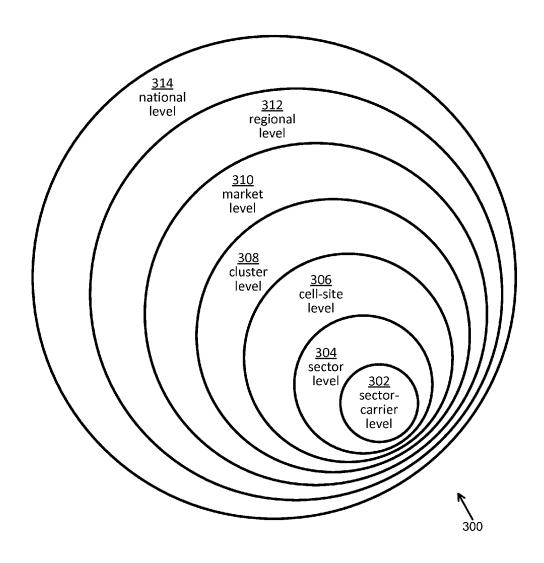


FIG. 3

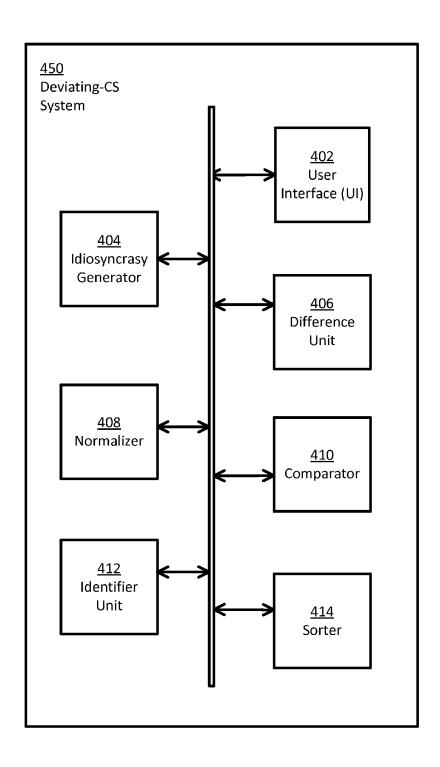
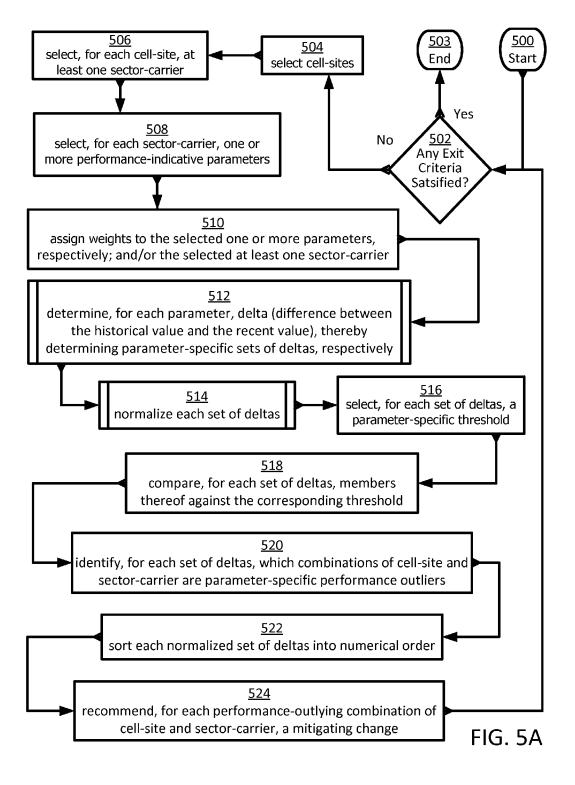


FIG. 4



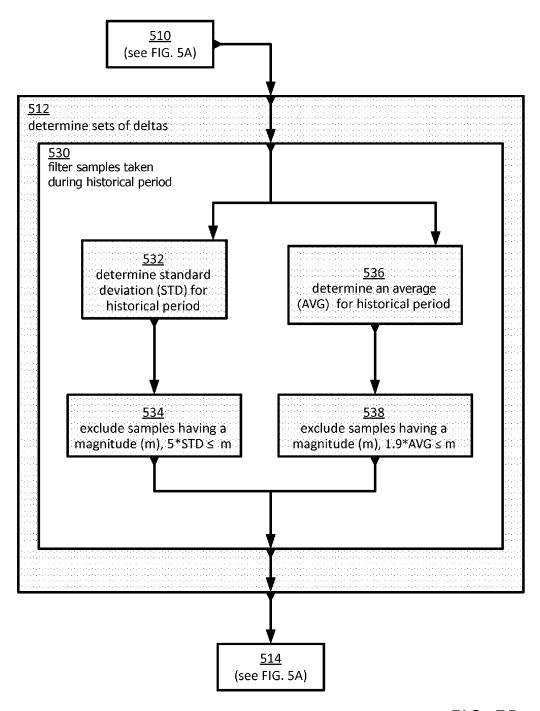
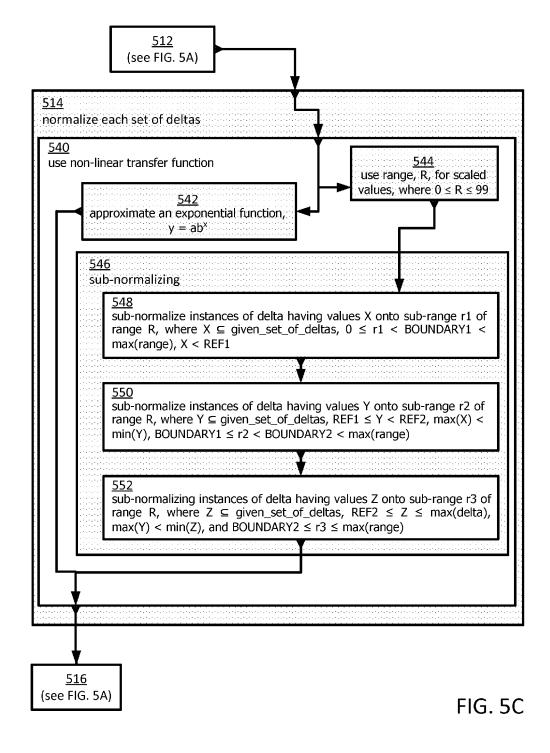


FIG. 5B



SYSTEM AND METHOD FOR IDENTIFYING DEVIATING CELL-SITES

FIELD OF THE DISCLOSURE

Embodiments of the present invention relate to identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network.

BACKGROUND

FIG. 1A is a block diagram, according to the Background Art, of a wireless network 100, e.g., a cellular network. FIG. 1B is a block diagram, according to the Background Art, of a cell-site. FIG. 1C is a block diagram, according to the Background Art, of a base station controller (BSC). And FIG. 1D is a block diagram, according to the Background Art, of mobile switching center (MSC). For simplicity of illustration of, FIGS. 1A-1D assume the context of a CDMA wireless network technology.

In FIG. 1A, wireless network 100 includes cells 104 as well as cell-sites (or base transceiver stations (BTSs)) 102. Cells 104 represent the geographical areas of cellular coverage provided by different combinations of cell-sites 102, respectively. For ease of illustration, cells 104 are depicted as hexagons. Cell-sites 102 are located at many (though not necessarily at all) of the corners of cells 104.

In terms of physical components (as illustrated by exploded view 102' of FIG. 1B), each cell-site 102 includes: one or more instances of a processor 108; memory 110 which 30 itself includes one or more instances of non-volatile memory 112A and one or more instances of volatile memory 112B; one or more instances of a wireless unit 114; and a tower 116 which itself includes one or more instances of an antenna (not illustrated in FIG. 1B) mounted thereon, e.g., a directional 35 antenna. Typically (though not necessarily), the geographic area of a given one of cells 114 represents a combination of areas covered by two or more sectors (not illustrated in FIG. 1A), with each sector being provided by a different one of cell-sites 102, respectively. Typically (though not necessar- 40 ily), a given one of cell-sites 102 includes at least three instances of wireless unit 114 and at least three instances of an antenna mounted on tower 116 so as to provide cellular coverage of at least three sectors (arranged radially 120 degrees apart) in at least three of cells 104, respectively.

Pairings of an instance of wireless unit 114 and its corresponding instance of an antenna mounted on tower 116 can reflect different and/or the same wireless communication technologies, respectively. For example, such wireless communication technologies include: GSM; CDMA; EVDO, 50 LTE, etc.

Wireless network 100 further includes base station controllers (BSCs) 106 and at least one mobile switching center (MSC) 128. Typically, though not necessarily, an instance of BSC 106 controls multiple cell-sites 102. Typically, an 55 instance of MSC 128 is connected to multiple instances of BSC 106. MSC 128 (and thus any instances of BSC 106 connected thereto, respectively) is typically connected via a backhaul network 140 to a public switched telephone network (PSTN) 142 and to the internet 144. Between MSC 128 and PSTN 142, backhaul network 140 can be comprised of wired and/or wireless connections. Similarly, between MSC 128 and internet 144, backhaul network 140 can be comprised of wired and/or wireless connections.

In terms of physical components (as illustrated by 65 exploded view 106' in FIG. 1C), BSC 106 includes: one or more instances of a processor 118; and memory 120 which

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itself includes one or more instances of non-volatile memory 122A and one or more instances of volatile memory 122B. Typically, a given instance of BSC 106 not only engages in wired communication, but also communicates wirelessly; accordingly, the given instance of BSC 106 can further include: one or more instances of a wireless unit 124; and a tower 126 which itself includes one or more instances of an antenna (not illustrated in FIG. 1C) mounted thereon, e.g., a directional antenna.

In terms of physical components (as illustrated by exploded view 128' in FIG. 1D), each MSC 128 includes: one or more instances of a processor 130; and memory 132 which itself includes one or more instances of non-volatile memory 132A and one or more instances of volatile memory 132B. If
 a given instance of MSC 128 not only engages in wired communication, but also communicates wirelessly, then the given instance of MSC 128 further includes: one or more instances of a wireless unit 136; and a tower 138 which itself includes one or more instances of an antenna (not illustrated in FIG. 1D) mounted thereon, e.g., a directional antenna.

MSC 128, in terms of functional units, includes (among other things) a worst-cell-site (worst-CS) system 146. At least in part, worst-CS system 146 can be implemented, e.g., as executable code stored in one or more of memories 134A-134B, with such code being executable by one or more instances of processor 130.

Within wireless network 100, there are various sources (not illustrated) of measurable indicia from which metrics data can be gathered, e.g., various performance assessment units (not illustrated) in wireless network 100 which assess the performance of cell-sites 102 in terms of one or more key performance indicators (KPIs), respectively, and make the results of such KPI assessments available across wireless network 100. Worst-CS system 146 is configured: to compare the results of such KPI assessments of two or more of cells 102 over one or more defined sampling periods, respectively; group the results according to respective KPI; and organize each KPI-specific group of results into numerical order. Based on such organization of each group of KPI-specific results, a user can more easily recognize the worst performing instances of cell-site 102.

SUMMARY

It is to be understood that both the following summary and the detailed description are exemplary and explanatory and are intended to provide further explanation of the present invention as claimed. Neither the summary nor the description that follows is intended to define or limit the scope of the present invention to the particular features mentioned in the summary or in the description. Rather, the scope of the present invention is defined by the appended claims.

In certain embodiments, the disclosed embodiments may include one or more of the features described herein.

An aspect of the present invention provides a method of identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network, the method comprising: selecting cell-sites; selecting, for each cell-site, at least one sector-carrier; selecting, for each sector-carrier, one or more KPIs; determining, for each KPI, a historical value and a recent value based on samples of the KPI taken during a historical period and a recent period, respectively, the recent period being a subset of the historical period; determining, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPI-specific sets of deltas, respectively; normalizing each set of deltas; selecting, for each set of deltas, a KPI-specific thresh-

old; comparing, for each set of deltas, members thereof against the corresponding threshold; and identifying, for each set of deltas, which combinations of cell-site and sector-carrier are KPI-specific performance outliers based on the comparison, respectively.

Another aspect of the present invention provides apparatus for identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network, the apparatus comprising: a user-interface (UI) configured to: facilitate a selection of cell-sites; facilitate a selection, for each cell-site, of at least one sector-carrier; and facilitate a selection, for each sector-carrier, of one or more KPIs; an idiosyncrasy generator configured to determine, for each KPI, a historical value and a recent value based on samples of the KPI taken 15 during a historical period and a recent period, respectively, the recent period being a subset of the historical period; a difference unit configured to determine, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPI-specific sets of deltas, 20 respectively; a normalizer configured to normalize each set of deltas; wherein the UI is further configured to: facilitate a selection, for each set of deltas, of a KPI-specific threshold; a comparator configured to compare, for each set of deltas, members thereof against the corresponding threshold; and an 25 identifier unit configured to identify, for each set of deltas, which combinations of cell-site and sector-carrier are KPIspecific performance outliers based on the comparison, respectively.

BRIEF DESCRIPTION OF THE DRAWINGS

The accompanying drawings, which are incorporated herein and form a part of the specification, illustrate exemplary embodiments and, together with the description, further 35 serve to enable a person skilled in the pertinent art to make and use these embodiments and others that will be apparent to those skilled in the art. Embodiments of the present invention will be more particularly described in conjunction with the following drawings wherein:

FIG. 1A is a block diagram, according to the Background Art, of a wireless network;

FIG. 1B is a block diagram, according to the Background Art, of a cell-site;

FIG. 1C is a block diagram, according to the Background 45 Art, of a base station controller (BSC);

FIG. 1D is a block diagram, according to the Background

Art, of mobile switching center (MSC); FIG. 2A is a block diagram, according to an embodiment of

FIG. 2A is a block diagram, according to an embodiment of the present invention, of a wireless network that includes a 50 deviating-CS system;

FIG. 2B is a communication-layer diagram illustrating the path of flow during an instance of a communication session between, e.g., a deviating-CS system and an instance of some other functional unit;

FIG. 2C is a block diagram, according to an embodiment of the present invention, of another wireless network that includes another deviating-CS system;

FIG. 3 is a Venn diagram denoting a hierarchy of measurable indicia from which metrics data can be gathered and then 60 analyzed;

FIG. 4 is a block diagram, according to an embodiment of the present invention, of a deviating-CS system; and

FIGS. 5A-5C are flowcharts, according to embodiments of the present invention, illustrating a method of identifying idiosyncratic performance-outliers amongst cell-sites in a wireless network. 4

DETAILED DESCRIPTION

This specification discloses one or more embodiments that incorporate features of the present invention. The embodiment(s) described, and references in the specification to "one embodiment", "an embodiment", "an example embodiment", etc., indicate that the embodiment(s) described may include a particular feature, structure, or characteristic. Such phrases are not necessarily referring to the same embodiment. The skilled artisan will appreciate that a particular feature, structure, or characteristic described in connection with one embodiment is not necessarily limited to that embodiment but typically has relevance and applicability to one or more other embodiments.

In the several figures, like reference numerals may be used for like elements having like functions even in different drawings. The embodiments described, and their detailed construction and elements, are merely provided to assist in a comprehensive understanding of the present invention. Thus, it is apparent that the present invention can be carried out in a variety of ways, and does not require any of the specific features described herein. Also, well-known functions or constructions are not described in detail since they would obscure the present invention with unnecessary detail.

The description is not to be taken in a limiting sense, but is made merely for the purpose of illustrating the general principles of the present invention, since the scope of the present invention is best defined by the appended claims.

It should also be noted that in some alternative implementations, the blocks in a flowchart, the communications in a
sequence-diagram, the states in a state-diagram, etc., may
occur out of the orders illustrated in the figures. That is, the
illustrated orders of the blocks/communications/states are not
intended to be limiting. Rather, the illustrated blocks/communications/states may be reordered into any suitable order,
and some of the blocks/communications/states could occur
simultaneously.

All definitions, as defined and used herein, should be understood to control over dictionary definitions, definitions 40 in documents incorporated by reference, and/or ordinary meanings of the defined terms.

The indefinite articles "a" and "an," as used herein in the specification and in the claims, unless clearly indicated to the contrary, should be understood to mean "at least one."

The phrase "and/or," as used herein in the specification and in the claims, should be understood to mean "either or both" of the elements so conjoined, i.e., elements that are conjunctively present in some cases and disjunctively present in other cases. Multiple elements listed with "and/or" should be construed in the same fashion, i.e., "one or more" of the elements so conjoined. Other elements may optionally be present other than the elements specifically identified by the "and/or" clause, whether related or unrelated to those elements specifically identified. Thus, as a non-limiting example, a reference to "A and/or B", when used in conjunction with openended language such as "comprising" can refer, in one embodiment, to A only (optionally including elements other than B); in another embodiment, to B only (optionally including elements other than A); in yet another embodiment, to both A and B (optionally including other elements); etc.

As used herein in the specification and in the claims, "or" should be understood to have the same meaning as "and/or" as defined above. For example, when separating items in a list, "or" or "and/or" shall be interpreted as being inclusive, i.e., the inclusion of at least one, but also including more than one, of a number or list of elements, and, optionally, additional unlisted items. Only terms clearly indicated to the

contrary, such as "only one of or "exactly one of," or, when used in the claims, "consisting of," will refer to the inclusion of exactly one element of a number or list of elements. In general, the term "or" as used herein shall only be interpreted as indicating exclusive alternatives (i.e. "one or the other but 5 not both") when preceded by terms of exclusivity, such as "either," "one of," "only one of," or "exactly one of" "Consisting essentially of," when used in the claims, shall have its ordinary meaning as used in the field of patent law.

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As used herein in the specification and in the claims, the 10 phrase "at least one," in reference to a list of one or more elements, should be understood to mean at least one element selected from any one or more of the elements in the list of elements, but not necessarily including at least one of each and every element specifically listed within the list of ele- 15 ments and not excluding any combinations of elements in the list of elements. This definition also allows that elements may optionally be present other than the elements specifically identified within the list of elements to which the phrase "at least one" refers, whether related or unrelated to those ele-20 ments specifically identified. Thus, as a non-limiting example, "at least one of A and B" (or, equivalently, "at least one of A or B," or, equivalently "at least one of A and/or B") can refer, in one embodiment, to at least one, optionally including more than one, A, with no B present (and optionally 25) including elements other than B); in another embodiment, to at least one, optionally including more than one, B, with no A present (and optionally including elements other than A); in yet another embodiment, to at least one, optionally including more than one, A, and at least one, optionally including more 30 than one, B (and optionally including other elements); etc.

In the claims, as well as in the specification above, all transitional phrases such as "comprising," "including," "carrying," "having," "containing," "involving," "holding," "composed of," and the like are to be understood to be openended, i.e., to mean including but not limited to. Only the transitional phrases "consisting of" and "consisting essentially of" shall be closed or semi-closed transitional phrases, respectively, as set forth in the United States Patent Office Manual of Patent Examining Procedures, Section 2111.03.

It will be understood that, although the terms first, second, etc. may be used herein to describe various elements, these elements should not be limited by these terms. These terms are only used to distinguish one element from another. For example, a first element could be termed a second element, 45 and, similarly, a second element could be termed a first element, without departing from the scope of example embodiments. As used herein, the term "and/or" includes any and all combinations of one or more of the associated listed items. As used herein, the singular forms "a", "an" and "the" are 50 intended to include the plural forms as well, unless the context clearly indicates otherwise.

The word "exemplary" is used herein to mean "serving as an example, instance, or illustration." Any embodiment described herein as "exemplary" is not necessarily to be construed as preferred or advantageous over other embodiments. Additionally, all embodiments described herein should be considered exemplary unless otherwise stated.

The word "network" is used herein to mean one or more conventional or proprietary networks using an appropriate 60 network data transmission protocol. Examples of such networks include, PSTN, LAN, WAN, WiFi, WiMax, Internet, 35 World Wide Web, Ethernet, other wireless and wired networks, and the like.

The phrase "wireless device" is used herein to mean one or 65 more conventional or proprietary devices using radio frequency transmission techniques. Examples of such wireless

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devices include cellular telephones, desktop computers, laptop computers, handheld computers, electronic games, portable digital assistants, MP3 players, DVD players, or the like.

In developing embodiments of the present invention, among other things, the inventors thereof:

recognized that, while worst-CS system 146 according to the Background Art can assess the performance of a given instance of cell-site 102 relative to other instances of cell-site 102, nevertheless worst-CS system 146 cannot assess the short-term performance of the given instance of cell-site 102 relative to its idiosyncratic historical performance, i.e., cannot assess if the given instance of cell-site 102 is exhibiting normal or abnormal/deviating performance over the short-term relative to what represents its normal performance over a longer/historical period; and

recognized that there are scenarios in which it would desirable to be able to assess such abnormal/deviating performance, e.g., including:

an 'edge' instance of cell-site 102 whose location (e.g., the edge of a coverage area on a highway, the edge where a plain meets a mountain range; etc.) makes it geographically difficult to achieve KPI-specific performance results comparable to other instances of cell-site 102 in wireless network 100 such that a numerical ordering of KPI-specific results produced by worst-CS system 146 would always tend to list the 'edge' instance of cell-site 102 as the worst performer irrespective of whether it is performing better or worse relative to its idiosyncratic historical performance:

an instance of cell-site 102 which experiences transient but substantial spikes in cellular communication demands from users, with the KPI-specific performance results during the spikes being so poor as to skew substantially the average of the KPI-specific performance results over the corresponding sampling periods; and

as between first and second numerical orderings of a given KPI-specific group of results sampled at a first time, T1, and at a later second time, T2, respectively, IF there is a change in the numerical ordering between the first and second groups, for example, first and second instances cell-site 102 change places (e.g., in the numerical ordering, the first instance of cell-site **102** moves down from an ith position (position i) to an $(i+1)^{th}$ (position i-1) and the second instance of cellsite 102 correspondingly moves up from the (i-1)th position (position i-1) to the i^{th} position (position i)), THEN it would be desirable to be able to identify the cause of the change; however, based only on the first and second numerical orderings (i.e., based only on the output of worst-CS system 146), a user can only infer, at best, that the cause of the change between the first and second numerical orderings is one of three possible explanations, namely, the (1) only the first instance of cell-site 102 experienced a change (that being a negative change) in performance sufficient to lower its position in the numerical ordering, (2) only the second instance of cell-site 102 experienced a change (that being a positive change) in performance sufficient to raise its position in the numerical ordering, and (3) both the first and second instances of cell-site 102 experienced changes (those being nega-

tive and positive changes, respectively,); sufficient to lower and raise their positions in the numerical ordering, respectively.

Accordingly, one or more embodiments of the present invention provide a method of and an apparatus for identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network.

FIG. 2A is a block diagram, according to an embodiment of the present invention, of a wireless network 200 that includes a deviating-CS system 250.

Wireless network **200** of FIG. **2**A is similar to wireless network **100** of FIG. **1**A in that it includes cells **104**, cell-sites (or base transceiver stations (BTSs)) **102** and BSCs **106**. For the sake of brevity, further discussions of the details of components which wireless network **200** shares in common with wireless network **100** are not provided here; rather the reader is referred to the discussion (above) of FIG. **1A**.

Also included in wireless network **200** is a mobile switching center (MSC) **228**, which has similarities and differences with respect to MSC **128** of FIG. **1**A. In terms of physical components (as illustrated by exploded view **228**'), each MSC **228** includes: one or more instances of a processor **230**; and memory **232** which itself includes one or more instances of non-volatile memory **234**A and one or more instances of volatile memory **234**B. Typically, a given instance of MSC **228** not only engages in wired communication, but also communicates wirelessly; accordingly, the given instance of MSC **228** can further include: one or more instances of a wireless unit **236**; and a tower **238** which itself includes one or more instances of an antenna (not illustrated in FIG. **2**A) mounted thereon, e.g., a directional antenna.

Like MSC 128 of wireless network 100, MSC 228 includes worst-CS system 146. Among other things, however, wireless network 200 differs from wireless network 100 in that MSC 35 228 further includes a deviating-CS system 250. Deviating-CS system 250 is an example of an apparatus for identifying idiosyncratic performance-outliers amongst cell-sites 102 in wireless network 200.

Similar to worst-CS system **146**, at least in part, deviating-CS system **250** can be implemented, e.g., as executable code stored in one or more of memories **234**A-**234**B, with such code being executable by one or more instances of processor **230**. Deviating-CS system **250** is discussed in more detail below.

FIG. 2B is a communication-layer diagram illustrating the path of flow during an instance of a communication session 246 between, e.g., deviating-CS system 250 and an instance of some other functional unit 248, e.g., worst-CS system 146, according to an embodiment of the present invention.

Deviating-CS system **250** (as noted above) and the instance of other functional unit **248** can be implemented at least in part, e.g., as executable code stored in one or more of the noted (above) memories thereof and executed by one or more of the noted (above) processor units thereof, respectively. 55 Such implementations can conform to the communication-layer diagram of FIG. **2B**.

More particularly, deviating-CS system **250** and the instance of other functional unit **248** can have a stack based (in part) on industry-standard layers. The layers illustrated in 60 FIG. **2B** represent but one example of combinations of layers that can be included in such stacks, respectively. Such layers, from bottom to top, for example (as illustrated in FIG. **2B**), can include: a physical layer; a data link (or MAC) layer; a network layer (e.g., an IP layer); a transport layer (e.g., a UDP 65 layer or ICMP layer); and an application layer. Alternatively, different combinations of layers could be used in the stack.

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FIG. 2C is a block diagram, according to an embodiment of the present invention, of a wireless network 200' that includes a deviating-CS system 250'.

Wireless network 200' of FIG. 2C is similar to wireless network 200 of FIG. 2A in that it includes a deviating-CS system 250'. In contrast to deviating-CS system 250 of wireless network 200 (which is located within MSC 228), deviating-CS system 250' of wireless network 200' is located outside of MSC 228".

It is noted that FIGS. **2**A and **2**C assume the context of CDMA wireless network technology, for simplicity of illustration. Such an illustrative context, however, is not intended to be limiting. Embodiments of the present invention are also well suited to being implemented in other wireless networking technologies, e.g., LTE, etc., and/or in wired networking technologies.

FIG. 3 is a Venn diagram 300 denoting relative levels of scope the hierarchy of measurable indicia from which metrics data, e.g., KPI data, can be gathered and then analyzed by deviating-CS system 250/250'. Alternatively, FIG. 3 can be regarded as denoting levels of scope to which a wireless network can be extended.

In FIG. 3, Venn diagram 300 includes: sector-carrier level 302; sector level 304; cell-site level 306; cluster level 308 (it being assumed that a cluster includes multiple cell-sites); market level 310 (it being assumed that a market includes multiple clusters); regional level 312 (it being assumed that a region includes multiple markets); and national level 314 (it being assumed that a 'nation' includes multiple regions). Regional level 312 is a smaller scope than national level 314, hence regional level 312 is a subset of national level 314. In other words, regional level 312 <u></u> national level 314. Market level 310 is a smaller scope than regional level 312, hence market level 310 is a subset of regional level 312. In other words, market level 310 ⊂ regional level 312, and thus market level 310 \subseteq national level 314, i.e., market level 310 \subseteq regional level 312

□ national level 314. Cluster level 308 is a smaller scope than market level 310, etc., such that sectorcarrier level 302 ⊆ sector level 304 ⊆ cell-site level 306 ⊆ cluster level 308 <u>⊂</u> market level 310 <u>⊂</u> regional level 312 <u>⊂</u> national level 314.

Viewed alternatively, some of the levels in Venn diagram 300 can be regarded as representative of geographic areas. Accordingly, the areas corresponding to some of the various levels of FIG. 3 can be described as relating as follows: area(sector level 304) \subseteq area(cell-site level 306) \subseteq area (cluster level 308) \subseteq area(market level 310) \subseteq area(regional level 312) \subseteq area(national level 314).

Returning to FIG. 2A, MSC 228 (and included therein deviating-CS system 250) is typically located within the area (cluster level 308). By contrast, and returning to FIG. 2B, deviating-CS system 250' could be located in any of area (cluster level 308), area(market level 310), area(regional level 312) and area(national level 314).

FIG. 4 is a block diagram, according to an embodiment of the present invention, of a deviating-CS system 450.

Deviating-CS system **450** is an example of an implementation of deviating-CS system **250** and/or deviating-CS system **250**'.

In FIG. 4, deviating-CS system 250 includes: a user interface (UI) 402; an idiosyncrasy generator 404; a difference unit 406; a normalizer 408; a comparator 410; an identifier unit 412; and an optional sorter 414.

Similar to deviating-CS system 250, at least in part, deviating-CS system 450 (and thus the components included therein) can be implemented, e.g., as executable code stored

in one or more of memories 234A-234B, with such code being executable by one or more instances of processor 230.

Deviating-CS system **450** is an example of an apparatus for identifying idiosyncratic performance-outliers amongst cellsites **102** in a wireless network, e.g., wireless network **200** or 5 **200'**. UI **402** is configured to facilitate a user's interaction with deviating-CS **450**. More particularly, UI **402** is configured to: facilitate a selection of cell-sites; facilitate a selection, for each cell-site, of at least one sector-carrier; and facilitate a selection, for each sector-carrier, of one or more 10 key performance indicators (KPIs).

UI 402 can be yet further configured to: facilitate selection of at least one cluster, each cluster including one or more cell-sites 102, respectively; and facilitate selection, for each of the at least one cluster, amongst the one or more cell-sites 15 102 thereof. UI 402 can be yet further configured to: facilitate selection of at least one market, each market including clusters, respectively; and facilitate selection, for each of the at least one market, amongst the clusters thereof. UI 402 can be yet further configured to: facilitate selection of at least one 20 region, each region including markets, respectively; and facilitate selection for each of the at least one region, amongst the markets thereof.

Again, KPIs examples of metrics. Particular examples of the KPIs include: a count of instances of a dropped connec- 25 tion between the cell-site and a wireless device (sometimes referred to as 'connection drops'); a count of instances of a failed attempt to establish a connection between the cell-site and a wireless device (sometimes referred to as 'blocks); a count of minutes of connection time for all instances of a 30 connection between the cell-site and a wireless device (sometimes referred to as 'MOU'); a count of data consumed for all instances of a connection between the cell-site and a wireless device (sometimes referred to as 'total traffic'); a value representative of throughput on a per-user basis for all instances 35 of a connection between the cell-site and a wireless device (sometimes referred to simply as 'throughput'); or a count of simultaneously active instances of a connection between the cell-site and a wireless device (sometimes referred to as 'actives'). The specific KPIs listed above are merely 40 examples; other KPIs can be used instead of or in addition to one or more of the specific KPIs listed above.

In addition, UI 402 can be further configured to assign weights to at least one of: the selected one or more KPIs, respectively; or the selected at least one sector-carrier. As a 45 KPI-weighting example, a count of instances of a dropped connection between the cell-site and a wireless device could be weighted more highly than a count of instances of a failed attempt to establish a connection between the cell-site and a wireless device. As an example of sector-carrier weighting, 50 LTE sector-carriers could be weighted more highly than EVDO sector-carriers. Under such an example of sectorcarrier weighting, data gathered for a given KPI which happened to have been gathered for each of LTE and EVDO (e.g., a value representative of throughput on a per-user basis for all 55 instances of a connection between the cell-site and a wireless device) would (in effect) be weighted more highly as it relates to LTE than as it relates to EVDO. Such weightings could be based, e.g., on marketing and/or business-management considerations, etc.

Idiosyncrasy generator **404** is configured to determine, for each KPI, a historical value and a recent value based on samples of the KPI taken during a historical period and a recent period, respectively. The recent period is a subset of the historical period. For example, the historical period can be 60 days and the recent period can be 24 hours. The historical value can be a representative value of the KPI on a daily basis.

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For example, the historical value can be an average (e.g., a daily average), a correlation (e.g., a daily correlation), a median (e.g., a daily median), etc.

As an option by which to improve the quality of the data gathered and then analyzed by deviating-CS system 450, idiosyncrasy generator 404 can be further configured to filter the samples taken during the historical period. For example, idiosyncrasy generator 404 can be further configured to: determine a standard deviation (STD) for the historical period; and exclude samples having a magnitude (m), K1*STD≤m, where K1 is a real number and, e.g., K1=5. As another example, idiosyncrasy generator 404 can be further configured to: determine an average (AVG) for the historical period; and exclude samples having, for example, a magnitude (m), K2*AVG≤m, where K2 is a real number and, e.g., K2=1.9.

Difference unit **406** is configured to determine, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPI-specific sets of deltas, respectively. For example, assume that there are seven cell-sites 1-7, and that data is to be gathered and analyzed for the 'Connection Drops' KPI, i.e., a count of instances of a failed attempt to establish a connection between the cell-site and a wireless device. Hypothetical data for this example is provided in the following table, Table 1.

TABLE 1

Sorted According to Cell-Site Number							
Cell- Site	Tech	Parameter	Raw Value (24 hrs)	60 day Avg	Delta		
1	LTE	Connection Drop	20000	500	19500		
2	LTE	Connection Drop	35000	3000	32000		
3	LTE	Connection Drop	10000	3500	6500		
4	LTE	Connection Drop	3000	1500	1500		
5	LTE	Connection Drop	2000	1984	16		
6	LTE	Connection Drop	5000	3567	1433		
7	LTE	Connection Drop	7000	2345	4655		

Normalizer 408 is configured to normalize each set of deltas. Returning the discussion to UI 402, it is further configured to: facilitate a selection, for each set of deltas, of a KPI-specific threshold.

Normalizer 408 is further configured to use, e.g., a non-linear transfer function to normalize a given set of deltas. For example, the non-linear transfer function can approximate an exponential function, y=abx, where a is non-zero and b is a positive real number. b>0.

For the members of each set of deltas, normalizer **408** produces corresponding normalized values. For each set of deltas, normalizer **408** can be further configured to: use a range, R, for the normalized values, where R is a positive real number and 0≤R≤max(range), e.g., max(range)=100; and sub-normalize, within the normalized range, into sub-ranges. For example, and for a given set of deltas, there could be three such sub-normalizations, including:

sub-normalizing instances of delta having values, X, onto a sub-range, r1, of the range R, where X is a subset of the given set of deltas, i.e., X ⊆ given_set_of_deltas,

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0≤r1<BOUNDARY1<max(range), 0≤X<REF1, and BOUNDARY1 and REF1 are positive real numbers, e.g., integers, respectively;

sub-normalizing instances of delta having values, Y, onto a sub-range, r2, of the range R, where Y ⊆ given_set_of_deltas, the maximum instance of delta in X, max(X), is less than the minimum instance of delta in Y, min(Y), such that max(X)<min(Y), BOUNARY1≤r2<BOUNDARY2<max(range), REF1≤Y<REF2, and BOUNDARY2 and REF2 are positive real numbers, e.g., integers, respectively; and

sub-normalizing instances of delta having values, Z, onto a sub-range, r3, of the range R, where Z ⊆ given_set_of_deltas, max(Y)<min(Z), BOUNDARY2≤r3≤max(range), REF2≤Z≤max(delta), max(delta) is the maximum value of delta, and max (range) and max(delta) are positive real numbers, e.g., integers.

Other numbers of sub-normalizations are contemplated, e.g., 8-10.

Let us expand the example introduced above in the context the hypothetical data (including values of delta) listed in Table 1 by subjecting the deltas to, e.g., four sub-normalizations. In particular, let us assume that max(range)=100, and let us further assume (as indicated below in Table 2): for the first sub-normalization, BOUNDARY1=90 and REF1=10, 000; for the second sub-normalization, BOUNDARY2=95 and REF2=15,000; for the third sub-normalization, BOUNDARY3=98 and REF3=50,000; and for the fourth sub-normalization, BOUNDARY4=100 and 50,000<

TABLE 2

Sub-Norm	Subset of Delta	Sub-Range
First	$0 \le W \le REF1$,	0 ≤ r1 < BOUNDARY1,
	REF1 = 10k	BOUNDARY1 = 90
Second	$REF1 = 10k \le X \le REF2,$	$BOUNDARY1 = 90 \le r2 \le$
	REF2 = 15k	BOUNDARY2, BOUNDARY2 = 95
Third	$REF2 = 15k \le Y \le REF3$,	BOUNDARY2 = $95 \le r3 \le$
	REF3 = 50k	BOUNDARY3, BOUNDARY3 = 98
Fourth	$REF3 = 50k \le Y \le REF4$,	BOUNDARY3 = 98 ≤ r4 <
	50k < REF4	max(range), max(range) = 100

Table 3 (printed below) expands Table 1 (printed above) to include the sub-normalized values determined according to the four sub-normalizations of Table 2 (printed above). Table 3 is sorted according to Cell-Site Number.

TABLE 3

Sorted According to Cell-Site Number							
Cell- Site	Tech	Parameter	Raw Value (24 hrs)	60 day Avg	Delta	Sub- Normalized Value	
1	LTE	Connection Drop	20000	500	19500	95.27	
2	LTE	Connection Drop	35000	3000	32000	96.46	
3	LTE	Connection Drop	10000	3500	6500	58.50	
4	LTE	Connection Drop	3000	1500	1500	13.50	
5	LTE	Connection Drop	2000	1984	16	0.14	

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TABLE 3-continued

	Sorted According to Cell-Site Number							
	Cell- Site	Tech	Parameter	Raw Value (24 hrs)	60 day A vg	Delta	Sub- Normalized Value	
•	6	LTE	Connection Drop	5000	3567	1433	12.90	
ı	7	LTE	Connection Drop	7000	2345	4655	41.90	

Table 4 (printed below) represents a different sorting than is used in Table 3 (printed above). That is, Table 4 (printed 15 below) is sorted according to Sub-Normalized value.

TABLE 4

Sorted According to Sub-Normalized Value						
Cell- Site	Tech	Parameter	Raw Value (24 hrs)	60 day A vg	Delta	Sub- Normalized Value
2	LTE	Connection Drop	35000	3000	32000	96.46
1	LTE	Connection Drop	20000	500	19500	95.27
3	LTE	Connection Drop	10000	3500	6500	58.50
7	LTE	Connection Drop	7000	2345	4655	41.90
4	LTE	Connection Drop	3000	1500	1500	13.50
6	LTE	Connection Drop	5000	3567	1433	12.90
5	LTE	Connection Drop	2000	1984	16	0.14

Comparator 410 is configured to compare, for each set of deltas, members thereof against the corresponding threshold. Identifier unit 412 is configured to identify, for each set of deltas, which combinations of cell-site 102 and sector-carrier are KPI-specific performance outliers based on the comparison, respectively. The output of identifier unit 412, e.g., can be communicated to a user via UI 402. Optional sorter 414 is configured to sort each normalized set of deltas, e.g., into numerical order, which can facilitate easier recognition of outliers on the part of a user. The output of sorter 414, e.g., can be communicated to a user via UI 402. Identifier unit 412 can be further configured to recommend, for each performanceoutlying combination of cell-site 102 and sector-carrier, a 50 change in one or more operational settings of the combination that is intended to decrease the corresponding degree to which the combination is a performance-outlier.

FIGS. 5A-5C are flowcharts illustrating a method, according to embodiments of the present invention, of identifying idiosyncratic performance-outliers amongst cell-sites 106 in a wireless network, e.g., wireless networks 200, 200', etc., with FIGS. 5B and 5C illustrating blocks of FIG. 5A in more detail, respectively.

In FIG. 5A, there is a loop. As a general design consideration, no loop should be infinite, i.e., inescapable. Accordingly, flow in FIG. 5A starts at block 500 and proceeds to a decision block 502, where processor 230 decides if any exit criteria have been satisfied. If the outcome of decision block 502 is yes (one or more of the exit criteria are satisfied), then flow proceeds to block 503 and ends. If the outcome of decision block 502 is no (none of the exit criteria has been satisfied), then flow proceeds to a block 504.

In block **504**, via UI **402**, a user selects cell-sites. From block **504**, flow proceeds to a block **506**. In block **506**, via UI **402**, a user selects, for each cell-site, at least one sector-carrier. From block **506**, flow proceeds to a block **508**. At block **508**, via UI **402**, the user selects, for each sector-carrier, 5 one or more performance-indicative parameters, e.g., KPIs. From block **508**, flow proceeds to an optional block **510**. At block **510**, via UI **402**, the user assigns weights to one or more of the selected one or more KPIs, respectively, and/or one or more of the selected at least one sector-carrier, respectively. From block **510**, flow proceeds to a block **512**. If block **510** were not included, then flow would proceed from block **508** to block **512**.

In block **512**, idiosyncrasy generator **404** (e.g., running on processor **230**) determines, for each KPI, a historical value 15 and a recent value based on samples of the KPI taken during a historical period and a recent period, respectively. Typically, the recent period is a subset of the historical period. Block **512** is illustrated in more detail below in the context of FIG. **5**B. From block **512**, flow proceeds to a block **514**.

In block **514**, normalizer **408** (e.g., running on processor **230**) normalizes each set of deltas. Block **514** is illustrated in more detail below in the context of FIG. **5**C. From block **514**, flow proceeds to a block **516**.

In block **516**, via UI **402**, the user selects, for each set of 25 deltas, a parameter-specific (e.g., KPI-specific) threshold. From block **516**, flow proceeds to a block **518**. In block **518**, comparator **410** (e.g., running on processor **230**) compares, for each set of deltas, members thereof against the corresponding threshold. From block **518**, flow proceeds to a block **520**. In block **520**, identifier unit **412** (e.g., running on processor **230**) identifies, for each set of deltas, which combinations of cell-site and sector-carrier are KPI-specific performance outliers based on the comparison, respectively. From block **520**, flow proceeds to an optional block **522**.

In block **522**, sorter **414** (e.g., running on processor **230**) sorts each normalized set of deltas, e.g., into numerical order. From block **522**, flow proceeds to a block **524**. In block **524**, identifier unit **412** (e.g., via processor **230**) recommends, for each performance-outlying combination of cell-site **102** and 40 sector-carrier, a mitigating change, i.e., a change in one or more operational settings intended to decrease the corresponding degree to which the combination is a performance-outlier. From block **524**, flow proceeds to loop back up to decision block **502**. If block **524** were not included, then flow 45 would proceed from block **520** to block **502**.

As noted above, FIG. 5B illustrates block 512 in more detail.

In FIG. 5B, flow enters block 512 and proceeds to a block 530, where idiosyncrasy generator 404 (e.g., running on processor 230) filters the samples taken during the historical period. Flow proceeds inside of block 530 along two alternate path options. That is, inside block 530, flow can proceed to a block 532 or a block 536.

If flow proceeds to block **532**, then idiosyncrasy generator 55 **404** determines a standard deviation (STD) for the historical period. From block **532**, flow proceeds to a block **534**. In block **534**, idiosyncrasy generator **404** excludes samples having a magnitude (m), 5*STD≤m, thereby filtering the samples taken during the historical period. From block **534**, flow exits 60 block **530** and block **512**, and proceeds to block **514**.

If flow proceeds to a block **536**, then idiosyncrasy generator **404** determines an average (AVG) for the historical period. From block **536**, flow proceeds a block **538**. In block **538**, idiosyncrasy generator **404** excludes samples having a magnitude (m), 1.9*AVG≤m. From block **538**, flow exits block **530** and block **512**, and proceeds to block **514**.

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As noted above, FIG. 5C illustrates block 514 in more detail

In FIG. 5C, flow enters block **514** and proceeds to a block **540**, where normalizer **408** (e.g., running on processor **230**) uses a non-linear transfer function to normalize a given set of deltas. Flow proceeds inside of block **540** along two alternate path options. That is, inside block **530**, flow can proceed to a block **542** or a block **544**.

If flow proceeds to block **542**, then normalizer **408** uses an approximation of the exponential function, y=abx; where a is non-zero, and b is a positive real number, b>0. From block **542**, flow exits block **540** and block **514**, and proceeds to block **516**.

If flow proceeds to block 544, then normalizer 408 uses a range, R, for the scaled values (which result from the normalizing), where R is an integer and 0≤R≤max(range), e.g., max (range)=100. From block **544**, flow proceeds to a block **546**, where normalizer 408 sub-normalizes, within the scaled 20 range, into sub-ranges. For ease of illustration, FIG. 5C assumes that three sub-normalizations are included in block 546; of course, other numbers of sub-normalizations are contemplated. Within block 546, flow proceeds to a block 548, where normalizer 408 sub-normalizes instances of delta having values, X, where $0 \le X < REF1$, e.g., REF1=10,000, onto a sub-range, r1, of the range R, where r1 is an integer and 0≤r1<BOUNDARY1<max(range)=10, e.g., BOUND-ARY1=60. From block 548, flow proceeds to a block 550, where normalizer 408 sub-normalizes instances of delta having values, Y, where REF1= $10,0000 \le X \le REF2$, e.g., REF2=20,000 and max(X)<min(Y), onto a sub-range, r2, of range R, where r2 is an integer BOUNDARY1=60≤r2<BOUNDARY2<max(range)=100, e.g., BOUNDARY2=80. From block 550, flow proceeds to a 35 block 552, where normalizer 408 sub-normalizes instances of delta having values, Z, where r3 is an integer and REF2=20, $0000 \le Z \le \max(\text{delta})$ and $\max(Y) \le \min(Z)$, onto a sub-range, r3, of the range R, where BOUNDARY2=80≤r3<max(range) =100. From block 552, flow exits block 540 and block 514, and proceeds to block 516.

Embodiments of the present invention have been discussed in the context of instances of cell-sites 102 as being typical examples of sources of measurable indicia from which metrics data (e.g., KPI data) can be gathered. It is noted that embodiments of the present invention can be implemented with other sources of measurable indicia from which metrics data can be gathered. For example, such other sources include transport components in wireless networks such as those used to connect to land-based wired networks, e.g., fiber networks and/or various backhaul implementations; IP-core elements in wireless networks, e.g., edge routers, subscriber authentication components such as VLRs and/or HLRs, packet gateways, etc.

As noted, embodiments of the present invention are well suited to being implemented in wireless and wired networking technologies. It is further contemplated that embodiments of the present invention can be implemented in systems other than networking systems under circumstances in which it is not sufficient to merely assess the performance of a given instance of an element in the system relative to other instances of the element in the system because doing so cannot assess the short-term performance of the given instance of the element relative to its idiosyncratic historical performance, i.e., cannot assess if the given element is exhibiting normal or abnormal/deviating performance over the short-term relative to what represents its normal performance over a longer/historical period. For example, such a system might be an

automobile engine, and such an element might be a particular kind of sensor, e.g., an oxygen sensor.

The present invention is not limited to the particular embodiments illustrated in the drawings and described above in detail. Those skilled in the art will recognize that other 5 arrangements could be devised. The present invention encompasses every possible combination of the various features of each embodiment disclosed. One or more of the elements described herein with respect to various embodiments can be implemented in a more separated or integrated 10 manner than explicitly described, or even removed or rendered as inoperable in certain cases, as is useful in accordance with a particular application While the present invention has been described with reference to specific illustrative embodiments, modifications and variations of the present invention 15 may be constructed without departing from the spirit and scope of the present invention as set forth in the following claims.

While the present invention has been described in the context of methods and apparatuses (as noted above), those 20 skilled in the art will appreciate that the mechanism of the present invention is capable of being implemented and distributed in the form of a computer-usable medium (in a variety of forms) containing computer-executable instructions, and that the present invention applies equally regardless of the 25 particular type of computer-usable medium which is used to carry out the distribution. An exemplary computer-usable medium is coupled to a computer such the computer can read information including the computer-executable instructions therefrom, and (optionally) write information thereto. Alter- 30 natively, the computer-usable medium may be integral to the computer. When the computer-executable instructions are loaded into and executed by the computer, the computer becomes an apparatus for practicing the invention. For example, when the computer-executable instructions are 35 loaded into and executed by a general-purpose computer, the general-purpose computer becomes configured thereby into a special-purpose computer. Examples of suitable computerusable media include: volatile memory such as random access memory (RAM); nonvolatile, hard-coded or program- 40 mable-type media such as read only memories (ROMs) or erasable, electrically programmable read only memories (EEPROMs); recordable-type and/or re-recordable media such as floppy disks, hard disk drives, compact discs (CDs), digital versatile discs (DVDs), etc.; and transmission-type 45 media, e.g., digital and/or analog communications links such as those based on electrical-current conductors, light conductors and/or electromagnetic radiation.

Although the present invention has been described in detail, those skilled in the art will understand that various 50 KPI, includes: changes, substitutions, variations, enhancements, nuances, gradations, lesser forms, alterations, revisions, improvements and knock-offs of the invention disclosed herein may be made without departing from the spirit and scope of the invention in its broadest form

What is claimed is:

1. A method of identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network, the method comprising:

selecting cell-sites;

selecting, for each cell-site, at least one sector-carrier;

selecting, for each sector-carrier, one or more key performance indicators (KPIs);

determining, for each KPI, a historical value and a recent value based on samples of the KPI taken during a historical period and a recent period, respectively, the recent period being a subset of the historical period;

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determining, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPI-specific sets of deltas, respectively; normalizing each set of deltas;

selecting, for each set of deltas, a KPI-specific threshold; comparing, for each set of deltas, members thereof against the corresponding threshold; and

identifying, for each set of deltas, which combinations of cell-site and sector-carrier are KPI-specific performance outliers based on the comparison, respectively.

2. The method of claim 1, further comprising:

sorting each normalized set of deltas into numerical order.

3. The method of claim 1, wherein at least one of the following is true:

the historical period is 60 days; or

the recent period is 24 hours.

4. The method of claim 3, wherein:

the historical value is representative on a daily basis.

5. The method of claim 4, wherein:

the historical value is one of:

average;

correlation; or

median.

6. The method of claim 1, wherein the at least one KPI includes at least one of:

a count of instances of a dropped connection between the cell-site and a wireless device;

a count of instances of a failed attempt to establish a connection between the cell-site and a wireless device;

a count of minutes of connection time for all instances of a connection between the cell-site and a wireless device;

a count of data consumed for all instances of a connection between the cell-site and a wireless device;

a value representative of throughput on a per-user basis for all instances of a connection between the cell-site and a wireless device: or

a count of simultaneously active instances of a connection between the cell-site and a wireless device.

7. The method of claim 1, wherein the determining a historical value for each KPI includes:

filtering the samples taken during the historical period.

8. The method of claim 7, wherein the filtering, for each KPI, includes:

determining a standard deviation (STD) for the historical period; and

excluding samples having a magnitude (m), K1*STD≤m, where K1 is a real number and K1 is about 5.

9. The method of claim 7, wherein the filtering, for each

determining an average (AVG) for the historical period;

excluding samples having a magnitude (m), K2*AVG≤m, where K2 is a real number and K2 is about 1.9.

10. The method of claim 1, wherein the normalizing includes:

using a non-linear transfer function to normalize a given set of deltas.

11. The method of claim 10, wherein:

the non-linear transfer function approximates an exponential function, $y=ab^x$;

wherein:

a is non-zero; and

b is a positive real number, b>0.

12. The method of claim 10, wherein

the normalizing produces, for members of each set of deltas, corresponding scaled values; and

- the normalizing, for a given set of deltas, further includes: using a range, R, for the scaled values, where R is an integer and $0 \le R \le \max(\text{range})$, and $\max(\text{range}) = 100$; and
 - sub-normalizing, within the scaled range, into sub- 5 ranges including:
 - sub-normalizing instances of delta having values, X, onto a sub-range, r1, of the range R, where $X \subseteq$ given_set_of_deltas, 0≤r1<BOUNDARY1<max (range), 0≤X<REF1, and BOUNDARY1 and 10 REF1 are real numbers, respectively;
 - sub-normalizing instances of delta having values, Y, onto a sub-range, r2, of the range R, where Y ⊆ given_set_of_deltas, max(X) < min(Y),BOUNDARY1≤r2<BOUNDARY2,
 - BOUNDARY2<max(range), REF1≤Y<REF2, and BOUNDARY2 and REF2 are real numbers, respectively; and
 - sub-normalizing instances of delta having values, Z, onto a sub-range, r3, of the range R, where $Z \subseteq 20$ given_set_of_deltas, max(Y) < min(Z), BOUNDARY2≤r3≤max(range), REF2≤Z≤max (delta), max(delta) is a maximum value of delta, and max(range) and max(delta) are real numbers.
- 13. The method of claim 1, further comprising: assigning weights to at least one of:

the selected one or more KPIs, respectively; or the selected at least one sector-carrier, respectively.

14. The method of claim 1, further comprising:

- recommending, for each performance-outlying combina- 30 tion of cell-site and sector-carrier, a change in one or more operational settings intended to decrease the corresponding degree to which the combination is a performance-outlier.
- 15. The method of claim 1, further comprising:

selecting, for each cell-site, at least one cell-sector; and wherein the selecting at least one sector-carrier includes:

selecting, for each cell-sector, at least one sector-carrier.

16. The method of claim 1, further comprising:

selecting at least one cluster, each cluster including cell- 40 sites, respectively; and

wherein the selecting cell-sites includes:

selecting, for each of the at least one cluster, amongst the cell-sites thereof.

17. The method of claim 16, further comprising:

selecting at least one market, each market including clusters, respectively; and

wherein the selecting at least one cluster includes:

selecting, for each of the at least one market, amongst the clusters thereof.

18. The method of claim 17, further comprising:

selecting at least one region, each region including markets, respectively; and

wherein the selecting at least one market includes:

selecting, for each of the at least one region, amongst the 55 markets thereof.

- 19. An apparatus for identifying idiosyncratic performance-outliers amongst a plurality of cell-sites in a wireless network, the apparatus comprising:
 - a user-interface (UI) configured to:

facilitate a selection of cell-sites;

facilitate a selection, for each cell-site, of at least one sector-carrier; and

- facilitate a selection, for each sector-carrier, of one or more KPIs;
- an idiosyncrasy generator configured to determine, for each KPI, a historical value and a recent value based on

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- samples of the KPI taken during a historical period and a recent period, respectively, the recent period being a subset of the historical period;
- a difference unit configured to determine, for each KPI, a delta representing a difference between the historical value and the recent value thereby determining KPIspecific sets of deltas, respectively:
- a normalizer configured to normalize each set of deltas; wherein the UI is further configured to:
 - facilitate a selection, for each set of deltas, of a KPIspecific threshold;
- a comparator configured to compare, for each set of deltas, members thereof against the corresponding threshold;
- an identifier unit configured to identify, for each set of deltas, which combinations of cell-site and sector-carrier are KPI-specific performance outliers based on the comparison, respectively.
- 20. The apparatus of claim 19, further comprising:
- a sorter configured to sort each normalized set of deltas into numerical order.
- 21. The apparatus of claim 19, wherein at least one of the following is true:

the historical period is 60 days; or

the recent period is 24 hours.

22. The apparatus of claim 19, wherein:

the historical value is one of:

average;

correlation; or

median.

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- 23. The apparatus of claim 19, wherein the at least one KPI includes at least one of:
 - a count of instances of a dropped connection between the cell-site and a wireless device;
 - a count of instances of a failed attempt to establish a connection between the cell-site and a wireless device;
 - a count of minutes of connection time for all instances of a connection between the cell-site and a wireless device;
 - a count of data consumed for all instances of a connection between the cell-site and a wireless device;
 - a value representative of throughput on a per-user basis for all instances of a connection between the cell-site and a wireless device; or
- a count of simultaneously active instances of a connection between the cell-site and a wireless device.
- 24. The apparatus of claim 19, wherein the idiosyncrasy generator is further configured to:

filter the samples taken during the historical period.

- 25. The apparatus of claim 24, wherein the idiosyncrasy generator is further configured to:
 - determine a standard deviation (STD) for the historical period; and
 - exclude samples having a magnitude (m), K1*STD≤m, where K1 is a real number and K1 is about 5.
- 26. The apparatus of claim 24, wherein the idiosyncrasy generator is further configured to:
 - determine an average (AVG) for the historical period; and exclude samples having a magnitude (m), K2*AVG≤m, where K2 is a real number and K2 is about 1.9.
- 27. The apparatus of claim 19, wherein the normalizer is further configured to:
 - use a non-linear transfer function to normalize a given set of deltas.
 - 28. The apparatus of claim 27, wherein:
 - the non-linear transfer function approximates an exponential function, y=abx;

wherein:

a is non-zero; and

b is a positive real number, b>0.

29. The apparatus of claim 27, wherein

the normalizing produces, for members of each set of deltas, corresponding scaled values; and

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the normalizer, for a given set of deltas, is further configured to:

use a range, R, for the scaled values, where R is an integer and $0 \le R \le \max(\text{range})$, and $\max(\text{range}) = 100$;

sub-normalize, within the scaled range, into sub-ranges including:

sub-normalizing instances of delta having values, X, 15 onto a sub-range, r1, of the range R, where $X \subseteq$ given_set_of_deltas, 0≤r1<BOUNDARY1<max (range), 0≤X<REF1, and BOUNDARY1 and REF1 are real numbers, respectively;

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sub-normalizing instances of delta having values, Y, onto a sub-range, r2, of the range R, where $Y \subseteq$ given_set_of_deltas, max(X) < min(Y), BOUNDARY1≤r2<BOUNDARY2,

BOUNDARY2<max(range), REF1≤Y<REF2, and BOUNDARY2 and REF2 are real numbers, respectively; and

sub-normalizing instances of delta having values, Z, onto a sub-range, r3, of the range R, where $Z \subseteq$ given_set_of_deltas, $\max(Y) < \min(\overline{Z}),$ BOUNDARY2≤r3≤max(range), REF2≤Z≤max (delta), max(delta) is a maximum value of delta, and max(range) and max(delta) are real numbers.

30. The apparatus of claim 19, wherein the UI is further configured to:

facilitate an assignment of weights to at least one of: the selected one or more KPIs, respectively; or the selected at least one sector-carrier.